



Campus France

Agence française pour la promotion de l'enseignement supérieur,
l'accueil et la mobilité internationale

ning session, Serbia

rade : April 18th, Nis: April 19th, Novi Sad : April 20th



La professionnalisation dans l'enseignement supérieur : les filières professionnelles et leurs atouts



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Professionalization in higher education institutions in France

Professional degrees and their benefits

European and national context of professionalization : a pedagogical approach by development of skills

European and French context in professionalization in Higher education

◆ Europe and strategy of Lisbon

- Society of knowledge applied to competences
- European qualification framework

◆ France faces new social challenges

- increasing number of students and unemployment
- emergence of new demand and new needs for higher education

◆ Professionalization: what does it mean?

- Prepare for a professional practice
- Prepare for a whole periode of professional career
- Develop flexible capacities
- Link knowledge and skills in relation with professional practice
- Involve companies' representatives in the teaching process

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European and national context of professionalization : a pedagogical approach by development of skills 2

Pedagogical approach by development of skills

◆ Features and approach by competences

• Definition of professional competence

- ❖ Development of flexible capacities in professional environment
- ❖ Use of internal and external resources
- ❖ Development of capacities to face professional environment

• Conditions to succeed in implementation of approach by competence

- ❖ Simulation practice close to professional environment
- ❖ Use of situations from professional practice (ex. team management)
- ❖ Benchmark to the roles in practice in the framework of the profession
- ❖ Implementation of training qualification references linked to professional references
- ❖ Setting up of curricula regardless of teaching subjects
- ❖ Teaching subjects focused on topics of training

◆ Integration of transversal competences in the qualification framework : benefits and challenges

- Intersectoral transferability
- Useful practices for employability

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Proactive teaching methods targeting professionalization

◆ Proactive methods and approach by integration of competences

- Learning by solving problems
- Exploring all solutions to a problem that may occur in the workplace
- Learning through case study
 - ❖ Analyze and solve a problem, reflective practice (no major curriculum change)
- Learning through project
 - ❖ Unique achievement that can create strong partnerships
- Simulation, serious games etc...

◆ Goals of the teaching practices

- Include a collaborative stage
- Simulate a real professional environment
- Put into practice of competences in a concrete situation
- Development of professional expertise

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Learning through integration of competences and entrepreneurship

◆ Goal: prepare future chief executives

- Provide support for students in their professional orientation
- Encourage students to obtain transversal competences in innovation and creativity

◆ Ressources and means for implementation

- Creation of the network « PEPITE » (student career center for Innovation, Transfer and Enterprise)
- Creation of a status student-entrepreneur
- Creation of a university diploma « Creation of innovative enterprises and entrepreneurship »

◆ Conclusion : professionnalization, as a key goal of the training, implies the following:

- The route of the student becomes the keystone of training
- It will be the subject of assessment and self-regulation

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Professionalization and professional integration

How to prepare students to the professional life?

Providing support in professional integration

Creation of a help desk for professional integration

- ❖ Example of provided services: support in a search for internships and employment, follow up and analyse of the internship etc...

Activities for preparing students to their professional integration

- ❖ Example : specific modules/courses targeting professionalization, job dating, fairs...

Development and implementation of career oriented projects

Implementation of specific teaching methods of the project

- ❖ Example : include a personal project in a professional project, combine personal involvement and external resource mobilization ...

Tools

- ❖ Example : skills assessment , portfolio.

Learning in a professional situation

Internship as a tool for socialization, professional capacity /identity building

- ❖ Example: Internship for observation aiming first interactions with the labor market,
- ❖ Internship at the end of studies focusing on supervised professional situation, internship to practice responsibility (without support of the tutor)

Professional integration and apprenticeship

Modalities : Integration of periods of immersion in training, building a partnership between apprenticeship training unit and apprentice training center

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How to professionalize training in higher education institutions?

Example : Professional bachelor degree

◆ Institutional context of creation of professional bachelor degree: specifications

•synthesis of previous experiences

- ❖ Strengthening professionalization in HEIs
- ❖ Comply with guidelines of the European approach (Bachelor-Master-Doctor system).
- ❖ Participate in the opening up of curricula
- ❖ Strong link with the needs of economy at the stage of design and running of studies.
- ❖ Meet students' needs and requirements in the field of qualification framework in order to contribute to their professional integration
- ❖ Foster local development

•Professional bachelor degree : specification of the implementation process

- ❖ Recruitment based on the quality of the application and professional project
- ❖ Limited number of places
- ❖ Involvement of professionals in the teaching process (minimum 25%) and in jury for delivering diploma.

◆ Conclusion : key figures of professional integration of the undergraduates

•Outcomes of the survey regarding professional integration of the promotion 2012

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THANK YOU FOR YOUR ATTENTION