

# SEO Report for <http://www.winwin.rs>

**67 / 100**  
SEO SCORE


**33 / 50**  
PASSED CHECKS

**13 / 50**  
FAILED CHECKS

**4 / 50**  
WARNINGS

## COMMON SEO ISSUES

<b>Meta Title</b>	<p>✓ The meta title of your page has a length of 56 characters. Most search engines will truncate meta titles to 70 characters.</p> <hr/> <p>→ Online prodaja i isporuka - shop u Vašem mestu - WinWin</p>
<b>Meta Description</b>	<p>✓ The meta description of your page has a length of 178 characters. Most search engines will truncate meta descriptions to 160 characters.</p> <hr/> <p>→ Akcije i popusti, najbolja ponuda i najveći izbor kompjutera, televizora, laptopova, tablet računara, bele tehnike, auto opreme, sportske opreme, alata, igračka i dečije opreme.</p>
<b>Google Search Results Preview</b>	<p>ⓘ <a href="http://www.winwin.rs/">Online prodaja i isporuka - shop u Vašem mestu - WinWin</a> <a href="http://www.winwin.rs/">http://www.winwin.rs/</a></p> <p>Akcije i popusti, najbolja ponuda i najveći izbor kompjutera, televizora, laptopova, tablet računara, bele tehnike, auto opreme, sportske opreme, alata, igračka i dečije opreme.</p>
<b>Most Common Keywords Test</b>	<p>ⓘ There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.</p> <hr/> <p>→ din - 122 times → oprema - 57 times → detaljnije - 54 times → ušteda - 45 times → aparati - 17 times</p>

<p><b>Keyword Usage</b></p>	<p><b>i</b> Your most common keywords are not appearing in one or more of the meta-tags above. Your primary keywords should appear in your meta-tags to help identify the topic of your webpage to search engines.</p> <hr/> <ul style="list-style-type: none"> <li><b>x</b> Keyword(s) not included in Title tag</li> <li><b>x</b> Keyword(s) not included in Meta-Description tag</li> </ul> <hr/> <p><b>HOW TO FIX KEYWORD USAGE</b></p> <p>First of all, you must make sure that your page is using the title and meta-description tags.</p> <p>Second, you must adjust these tags content in order to include some of the primary keywords displayed above.</p>
<p><b>Keywords Cloud</b></p>	<p><b>i</b> </p>
<p><b>&lt;h1&gt; Headings Status</b></p>	<p><b>x</b> Your page does not contain any H1 headings. H1 headings help indicate the important topics of your page to search engines. While less important than good meta-titles and descriptions, H1 headings may still help define the topic of your page to search engines.</p> <hr/> <p><b>HOW TO FIX &lt;H1&gt; HEADINGS STATUS</b></p> <p>In order to pass this test you must identify the most important topics from your page and insert those topics between <code>&lt;h1&gt;...&lt;/h1&gt;</code> tags.</p> <p><b>Example:</b></p> <pre style="background-color: #f9f9f9; padding: 10px; border: 1px solid #ccc;"> &lt;h1&gt;Important topic goes here&lt;/h1&gt; ... &lt;h1&gt;Another topic&lt;/h1&gt;</pre>
<p><b>&lt;h2&gt; Headings Status</b></p>	<p><b>!</b> Your page contains many H2 tags. H2 tags should re-inforce the related content of your page to search engines - too many tags may make the topic less clear, or look like spam tactics. Consider using less than 10 H2 tags. The current H2 tags are listed below:</p> <hr/>

- PROIZVODI
- Život u boji
- Monitor 19.5 " LG 20MP38HQ IPS LED, 1440x900, VGA, HDMI
- MFP Laser A4 HP M26a, štampač/skener/kopir
- Televizor TV 50" Smart LED Philips 50PUS6162/12,3840x2160(UltraHD),Wifi,Netflix,T2 tuner
- Televizor TV 43" Smart LED LG 43LJ624V,1920x1080 (Full HD),WIFI, HDMI, USB, T2 tuner
- Televizor TV 32" SMART JVC 32VF52K, 1920x1080(Full HD), WiFi, HDMI, USB, T2 tuner
- Televizor TV 43" ULED Fox 43ULE862, 1920x1080 (Full HD),HDMI,USB, T2 tuner
- Televizor TV 32" LED PHILIPS 32PHT4132/12 ,1366x768(HD Ready), HDMI, USB, T2 tuner
- Televizor TV 32" DLED Fox 32DLE60, 1366x768(HD Ready),3xHDMI, 2xUSB,analogni
- Aktuelni artikli
- Guma Kama 205/55R16 Viatti V-521
- Kalorifer Prosto FH-A01 1000W/2000W
- Bokal Akvafor Standard, bela
- Prečišćivač i jonizator vazduha Medisana XJ-201, 206 - sa noćnim svetlom
- Konvektorska grejalica VIVAX HOME CH-2005FT 02356235
- Uljani radijator Prosto UR-B15-13
- Peć na čvrsto gorivo Termo Kreka
- Šporet na čvrsto gorivo Plamen 850 GLAS, beli levi
- Panelni radijator NOIROT SPOT E II 2500W, sa analognim termostatom
- Električni radijator Prosto FK-Y113/2000
- Motorna lančana testera benzinska Fieldmann FZP 4216- B
- Električna lančana testera Fieldmann FZP 2005-E, 2000W
- Usisivač za pepeo Fieldmann FDU 200601-E
- Orbitrek XPLOERER Avantgarde
- ACTUELL motorna traka za trčanje T2000D
- Bebi monitor digitalni Bayby, audio, sa LED displejom, BBM 7000
- Pametna kupovina
- Smart telefon Huawei P9 Lite Mini DS Crni 5.0"IPS, QC 1.4GHz/2GB/16GB/13&5Mpix/4G/Android 7.0
- Smart telefon Homtom HT16 crni, IPS 5",QC 1.3GHz/1GB/8GB/8&5Mpx/DS/6.0
- Laptop Lenovo 310-15ABR 15.6"FHD,AMD QC A10-9600P/8GB/1TB/R5 M430 2GB/BT
- Tablet Xwave XPad M9 3G 7",MTK QC8321/Mali-400/1GB/8GB/3G/DualSim/Android 5.1
- Laptop Lenovo IdeaPad 320-15 15.6"FHD AG,AMD DC A9-9420/8GB/1TB/R7 M530 2GB/BT/HDMI
- Laptop Lenovo IdeaPad 320-15ABR 15.6"FHD AG,AMD FX-9800P/8GB/1TB/AMD M530 4GB
- Tablet Lenovo Andy Lite TB3-710F 7"IPS,QC 1.3GHz/1GB/16GB/DualCam/GPS/BT/Andr5.0
- Sve za Vaš dom
- Usisivač 2000W/sivo-narandžasti Favorit FVC 306
- Pegla 2000W BOSCH TDA2320
- Cediljka za citruse Sinbo SJ-3141
- Blender Sinbo SHB-3062
- Mašina za veš 7kg/1000obr/A+++ , Beko WTV 7533XB
- Aparat za galete Sinbo SSM-2517W
- Zamrzivač vertikalni 1.44m/182l, Favorit F 265
- Ugradni set Candy FPE502 CH64C2
- Kuhinjski aspirator 60cm/bela, Elin AS1/60
- Pegla 2600W Russell Hobbs 23591-56
- Pegla 2000W Ariete AR6234
- Dopunite svoj IT kutak
- Torba za laptop 15.6" KLM351 Xwave Crna
- Miš USB Yenkee YMS 1015BK, optički, Crna
- Slušalice Sencor SEP 275 BK Crna
- Torba za laptop 15.6" Port Designs Liberty III 202322, Crna

- Bežični Ruter Netis WF-2411D,150Mbps,WAN 1x10/100/LAN 4x10/100,1x5dBi izmenljiva
- Unapredite performanse
- Računar A-COMP Player, Intel Pentium Dual Core/8GB/SSD 120GB/500GB/GT 1030/DVD
- Grafička kartica AMD Radeon RX570 XFX Hard Swap 4GB GDDR5,3xDP/HDMI/D-DVI-D/256bit/RX-570P4DFD6
- Fioka za hard disk HDD Fioka 2.5" LC Power LC-Pro-25BU SATA USB 2.0
- Procesor CPU AM3+ AMD FX-4320, 4.0GHz BOX 32nm
- Memorija DIMM DDR4 2x16GB 3000MHz Patriot Viper 4 CL16, /1.35v/PV432G300C6K

**Robots.txt Test**

✓ Congratulations! Your site uses a "robots.txt" file: <http://www.winwin.rs/robots.txt>

## Sitemap Test

- ✘ Your site lacks a sitemap file. Sitemaps can help robots index your content more thoroughly and quickly. Read more on Google's guidelines for [implementing the sitemap protocol](#).

### HOW TO FIX SITEMAP TEST

In order to pass this test you must create a sitemap.xml file for your website. Some of the best practices are listed below:

- It is strongly recommended that you place your sitemap at the root directory of your website: **http://yourwebsite.com/sitemap.xml** But in some situations, you may want to produce different sitemaps for different paths on your site (e.g., security permission issues)
- Sitemaps should be no larger than 10MB (10,485,760 bytes) and can contain a maximum of 50,000 URLs. This means that if your site contains more than 50,000 URLs or your sitemap is bigger than 10MB, you must create multiple sitemap files and use a **Sitemap index file**
- All URLs listed in the sitemap must reside on the same host as the sitemap. For instance, if the sitemap is located at **http://www.yourwebsite.com/sitemap.xml**, it can't include URLs from **http://subdomain.yourwebsite.com**
- Once you have created your sitemap, let search engines know about it by submitting directly to them, pinging them, or adding the sitemap location to your **robots.txt** file
- Sitemaps can be compressed using gzip, reducing bandwidth consumption

#### sitemap.xml example:

```
<?xml version="1.0" encoding="UTF-8"?>
<urlset xmlns="http://www.sitemaps.org/schemas/sitemap/0.9">
<url>
  <loc>http://www.yourwebsite.com</loc>
  <lastmod>2013-01-01</lastmod>
  <changefreq>weekly</changefreq>
  <priority>0.9</priority>
</url>
<url>
  <loc>http://www.yourwebsite.com/articles/100</loc>
  <changefreq>weekly</changefreq>
</url>
<url>
  <loc>http://www.yourwebsite.com/articles/101</loc>
  <lastmod>2013-01-02</lastmod>
  <changefreq>weekly</changefreq>
</url>
<url>
  <loc>http://www.yourwebsite.com/articles/102</loc>
  <lastmod>2013-01-02T13:00:12+00:00</lastmod>
  <priority>0.5</priority>
</url>
</urlset>
```

## Broken Links Test

✔ We found an unusually high number of links on your web page - 597 total links. Google has historically [recommended](#) that websites keep less than 100 links on a web page. While this recommendation has been phased out, an excessive number of links on a page can be indicative of a spammy web page or poor usability, and should be avoided.

Congratulations! We have checked 24 links on this web page and none of them are broken.

## SEO Friendly URL Test

✘ We have found 18 URLs that are not SEO friendly!

- [http://www.winwin.rs/najcesca\\_pitanja.html](http://www.winwin.rs/najcesca_pitanja.html)
- [http://www.winwin.rs/akcijski\\_katalog.html](http://www.winwin.rs/akcijski_katalog.html)
- [http://www.winwin.rs/tv-audio-video/tv/t ... ox-televizora&utm\\_content=baner-naslovna](http://www.winwin.rs/tv-audio-video/tv/t...ox-televizora&utm_content=baner-naslovna)
- [http://www.winwin.rs/vas-pouzdan-desktop ... sktop-racunar&utm\\_content=baner-naslovna](http://www.winwin.rs/vas-pouzdan-desktop...sktop-racunar&utm_content=baner-naslovna)
- [http://www.winwin.rs/catalogsearch/resul ... no-uredan-dom&utm\\_content=baner-naslovna](http://www.winwin.rs/catalogsearch/resul...no-uredan-dom&utm_content=baner-naslovna)
- [http://www.winwin.rs/catalogsearch/resul ... ih-i-van-doma&utm\\_content=baner-naslovna](http://www.winwin.rs/catalogsearch/resul...ih-i-van-doma&utm_content=baner-naslovna)
- [http://www.winwin.rs/vise-od-pametnog-te ... tnog-telefona&utm\\_content=baner-naslovna](http://www.winwin.rs/vise-od-pametnog-te...tnog-telefona&utm_content=baner-naslovna)
- [http://www.winwin.rs/catalogsearch/resul ... pepeo-i-lisce&utm\\_content=baner-naslovna](http://www.winwin.rs/catalogsearch/resul...pepeo-i-lisce&utm_content=baner-naslovna)
- [http://www.winwin.rs/catalogsearch/resul ... ak-iz-vazduha&utm\\_content=baner-naslovna](http://www.winwin.rs/catalogsearch/resul...ak-iz-vazduha&utm_content=baner-naslovna)
- [http://www.winwin.rs/topla-preporuka-pop ... ust-na-outlet&utm\\_content=baner-naslovna](http://www.winwin.rs/topla-preporuka-pop...ust-na-outlet&utm_content=baner-naslovna)
- [http://www.winwin.rs/winwin-i-coca-cola. ... n-i-coca-cola&utm\\_content=baner-naslovna](http://www.winwin.rs/winwin-i-coca-cola...n-i-coca-cola&utm_content=baner-naslovna)
- [http://www.winwin.rs/auto-moto-oprema/au ... c-od-2590-din&utm\\_content=baner-naslovna](http://www.winwin.rs/auto-moto-oprema/au...c-od-2590-din&utm_content=baner-naslovna)
- [http://www.winwin.rs/poklon-kupon-10000- ... 10000-din&utm\\_content=baner-naslovna](http://www.winwin.rs/poklon-kupon-10000-...10000-din&utm_content=baner-naslovna)
- [http://www.winwin.rs/mts-poklon-kupon.ht ... lon-kupon&utm\\_content=baner-naslovna](http://www.winwin.rs/mts-poklon-kupon.ht...lon-kupon&utm_content=baner-naslovna)
- [http://www.winwin.rs/komercijalna-banka- ... poklanjaju-vaucer&utm\\_content=baner-uski](http://www.winwin.rs/komercijalna-banka-...poklanjaju-vaucer&utm_content=baner-uski)
- [http://www.winwin.rs/beskamatni-krediti- ... a-pravna-lica&utm\\_content=baner-uski](http://www.winwin.rs/beskamatni-krediti-...a-pravna-lica&utm_content=baner-uski)
- [http://www.winwin.rs/catalogsearch/resul ... licne-performanse&utm\\_content=baner-uski](http://www.winwin.rs/catalogsearch/resul...licne-performanse&utm_content=baner-uski)
- <http://www.winwin.rs/skype:call.winwin?call>






### HOW TO FIX SEO FRIENDLY URL TEST

- In order for URLs to be SEO friendly, they should be clearly named for what they are and contain no spaces, underscores or other characters. You should avoid the use of parameters when possible, as they make URLs less inviting for users to click or share.

- If your website is new and is not indexed by search engines you can replace underscores with hyphens or redirect those links to URLs that use hyphens. BUT, if your website is ranked well by search engines you do not need to do this (probably you have other ranking factors working very well).

- The general advice remains: build links that contain hyphens rather than underscores and avoid dynamic URLs.





<p><b>Image Alt Test</b></p>	<p>⚠ Your webpage has <b>73</b> 'img' tags and <b>12</b> of them are missing the required 'alt' attribute.</p> <hr/> <p><b>HOW TO FIX IMAGE ALT TEST</b></p> <p>In order to pass this test you must add an <b>alt</b> attribute to every <b>&lt;img&gt;</b> tag used into your webpage.</p> <p>An image with an alternate text specified is inserted using the following HTML line:</p> <pre>&lt;img src="image.png" alt="text_to_describe_your_image"&gt;</pre> <p>Remember that the point of alt text is to provide the same functional information that a visual user would see. Search engines, users who disabled images in their browsers and other agents who are unable to see the images on your webpage can read the alt attributes assigned to the image since they cannot view it.</p> <p>Learn more about <a href="#">optimizing images for SEO</a>.</p>
<p><b>Inline CSS Test</b></p>	<p>✖ Your webpage is using <b>129</b> inline CSS styles!</p> <hr/> <p><b>HOW TO FIX INLINE CSS TEST</b></p> <p>It is a good practice to move all the inline CSS rules into an external file in order to make your page "lighter" in weight and decrease the code to text ratio.</p> <ul style="list-style-type: none"> <li>• check the HTML code of your page and identify all style attributes</li> <li>• for each style attribute found you must properly move all declarations in the external CSS file and remove the style attribute</li> </ul> <p>For example:</p> <pre>&lt;!--this HTML code with inline CSS rule:--&gt; &lt;p style="color:red; font-size: 12px"&gt;some text here&lt;/p&gt;  &lt;!--would became:--&gt; &lt;p&gt;some text here&lt;/p&gt;  &lt;!--and the rule added into your CSS file:--&gt; p{color:red; font-size: 12px}</pre>
<p><b>Deprecated HTML Tags</b></p>	<p>✔ Congratulations! Your page does not use HTML deprecated tags.</p>
<p><b>Google Analytics Test</b></p>	<p>✔ Congratulations! Your website is using the latest version of Google Analytics.</p>
<p><b>Favicon Test</b></p>	<p>✔ Congratulations! Your website appears to have a favicon. 🍯</p>
<p><b>JS Error Checker</b></p>	<p>✔ Congratulations! There are no severe JavaScript errors on your web page.</p>
<p><b>Social Media Check</b></p>	<p>✔ Congratulations! Your website is connected successfully with social media using: <a href="#">Facebook</a>; <a href="#">Twitter</a>; <a href="#">Google Plus</a>;</p>


<p><b>HTML Page Size Test</b></p>	<p> The size of your web page's HTML is 35.17 Kb, and is over the average web page's HTML size of 33 Kb. This can lead to slower than average load times, <a href="#">lost visitors</a>, and decreased revenue. Good steps to reduce HTML size include: using <a href="#">HTML compression</a>, <a href="#">CSS layouts</a>, <a href="#">external style sheets</a>, and <a href="#">moving javascript</a> to external files.</p> <hr/> <p><b>HOW TO FIX HTML PAGE SIZE TEST</b></p> <p>In order to resolve this problem you are advised to:</p> <ul style="list-style-type: none"> <li>• use gzip compression</li> <li>• move all CSS style rules into a single, external and minified CSS file</li> <li>• minify all JS files and, if possible, try combining them into a single external JS file</li> <li>• use CSS layouts</li> </ul>
<p><b>HTML Compression/GZIP Test</b></p>	<p> Congratulations! Your page is successfully compressed using <b>gzip compression</b> on your code. Your HTML is compressed from <b>268.44 Kb</b> to <b>35.17 Kb (87 % size savings)</b>. This helps ensure a faster loading web page and improved user experience.</p>
<p><b>Site Loading Speed Test</b></p>	<p> Your site loading time is around <b>5.961 seconds</b> and is over the average loading speed which is <b>5 seconds</b>.</p> <hr/> <p><b>HOW TO FIX SITE LOADING SPEED TEST</b></p> <p>In order to resolve this problem you are advised to:</p> <ul style="list-style-type: none"> <li>• Minimize HTTP requests</li> <li>• Use Gzip compression</li> <li>• Use HTTP caching</li> <li>• Move all CSS style rules into a single, external and minified CSS file</li> <li>• Minify all JS files and, if possible, try combining them into a single external JS file</li> <li>• Include external CSS files before external JS files</li> <li>• Place your JS scripts at the bottom of your page</li> <li>• Optimize images</li> <li>• Reduce redirects</li> <li>• Reduce the number of plug-ins</li> </ul>
<p><b>Page Objects</b></p>	<p> Your page has more than 20 http requests, which can slow down page loading. You can try <a href="#">reducing http requests through various methods</a> such as using text instead of images, using css sprites, <a href="#">using data URIs instead of images</a>, or combining several external files together into one.</p> <hr/> <p>HTML Pages: 3; CSS Files: 4; Scripts: 7; Images: 84; Flash Files: 0;</p>
<p><b>Page Cache Test (Server Side Caching)</b></p>	<p> Congratulations, you have a caching mechanism on your website. <a href="#">Caching</a> helps speed page loading times as well as reduces server load.</p>
<p><b>Flash Test</b></p>	<p> Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.</p>
<p><b>Image Expires Tag Test</b></p>	<p> Congratulations! Your webpage use 'Expires' header for your images and the browsers will display these images from the cache.</p>



<b>JS Minification Test</b>	<p>❗ Some of your website's JavaScript files are not minified!</p> <hr/> <p>→ <a href="http://cdn.winwin.rs/media/js/ef8c1822ad733db32d0c736d3e53af59.js">http://cdn.winwin.rs/media/js/ef8c1822ad733db32d0c736d3e53af59.js</a></p> <hr/> <p><b>HOW TO FIX JS MINIFICATION TEST</b></p> <p>In order to pass this test you must minify all of your external JavaScript files. For this task you can use an online JS minifier like <a href="#">YUI Compressor</a>, <a href="#">Closure Compiler</a> or <a href="#">JSMIn</a>.</p>
<b>CSS Minification Test</b>	<p>❗ Some of your website's CSS files are not minified!</p> <hr/> <p>→ <a href="https://fonts.googleapis.com/css?family=...ck Archivo+Narrow&amp;subset=latin,latin-ext">https://fonts.googleapis.com/css?family=...ck Archivo+Narrow&amp;subset=latin,latin-ext</a></p> <p>→ <a href="https://fonts.googleapis.com/css?family=Alex+Brush">https://fonts.googleapis.com/css?family=Alex+Brush</a></p> <hr/> <p><b>HOW TO FIX CSS MINIFICATION TEST</b></p> <p>In order to pass this test you must minify all of your external CSS files. For this task you can use an online CSS minifier like <a href="#">YUI Compressor</a> or <a href="#">cssmin.js</a>.</p>
<b>Nested Tables Test</b>	<p>✅ Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.</p>
<b>Frameset Test</b>	<p>✅ Congratulations! Your webpage does not use frames.</p>
<b>Doctype Test</b>	<p>✅ Congratulations! Your website has a doctype declaration:</p> <hr/> <p>→ <code>&lt;!DOCTYPE html&gt;</code></p>
<b>URL Redirects Checker</b>	<p>✅ Congratulations! Your URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).</p>

SERVER AND SECURITY	
<b>URL Canonicalization Test</b>	<p>✅ <a href="http://www.winwin.rs">http://www.winwin.rs</a> and <a href="http://winwin.rs/">http://winwin.rs/</a> resolve to the same URL.</p>
<b>HTTPS Test</b>	<p>❌ Your website is not using https, a secure communication protocol. Even for sites that do not collect sensitive customer information, search engines suggest that <a href="#">switching to https is an increasingly good idea and may help improve rankings</a>. Note: if your site relies primarily on adsense income, be aware that <a href="#">using https may be detrimental to ad earnings</a>.</p> <hr/> <p><b>HOW TO FIX HTTPS TEST</b></p> <p>If your website needs a secured authentication or an encrypted transfer of data, you need to install an SSL certificate in order to provide a secure connection over HTTPS protocol. <a href="#">HERE</a> is a "step by step" guide to purchase and install an SSL certificate.</p>
<b>Safe Browsing Test</b>	<p>✅ This site is not currently listed as suspicious (no malware or phishing activity found).</p>

<b>Server Signature Test</b>	 Congratulations, your server signature is off.
<b>Directory Browsing Test</b>	 Congratulations! Your server has disabled directory browsing.
<b>Libwww-perl Access Test</b>	 Your server appears to allow access from User-agent Libwww-perl. Botnet scripts that automatically look for vulnerabilities in your software are sometimes identified as User-Agent libwww-perl. By blocking access from libwww-perl you can eliminate many simpler attacks. Read more on <a href="#">blocking Libwww-perl access</a> and <a href="#">improving your website's security</a> . <p><b>HOW TO FIX LIBWWW-PERL ACCESS TEST</b></p> <p>In order to pass this test you must block the libwww-perl user-agent in your <b>.htaccess</b> file.</p> <p>If your site is running on apache server, you could put these lines in your <b>.htaccess</b> after <b>RewriteEngine on</b> line:</p> <pre style="background-color: #f9f9f9; padding: 10px; border: 1px solid #ccc;">RewriteCond %{HTTP_USER_AGENT} libwww-perl.* RewriteRule .* ? [F,L]</pre>
<b>Plaintext Emails Test</b>	 We found 5 email addresses in your page code. We advise you <a href="#">to protect email links</a> in a way that hides them from the spam harvesters. <p><b>HOW TO FIX PLAINTEXT EMAILS TEST</b></p> <p>In order to pass this test you must make your email addresses invisible to email spiders. Note that the best option is to replace your entire contact mechanism with a contact form and using the POST method while submitting the form. Other solutions are listed below:</p> <ul style="list-style-type: none"> <li>• replace the at (@) and dot (.) characters</li> <li>• replace text with images</li> <li>• use email obfuscators</li> <li>• hide email addresses using JavaScript or CSS trick</li> </ul>

MOBILE USABILITY	
<b>Media Query Responsive Test</b>	 Congratulations, your website uses media query technique, which is the base for responsive design functionalities.

## Mobile Snapshot



## ADVANCED SEO

### Microdata Schema Test

- ✘ Your webpage doesn't take the advantages of HTML Microdata specifications in order to markup structured data. View Google's guide for [getting started with microdata](#).

#### HOW TO FIX MICRODATA SCHEMA TEST

HTML5 Microdata is an easy way to add semantic markup to your web pages. Search engines rely on this markup to improve the display of search results, making it easier for people to find the right web pages.

Here is a simple example of how to use HTML5 microdata in your contact web page:

```
<div itemscope itemtype="http://schema.org/Person">  
  <span itemprop="name">Joe Doe</span>  
  <span itemprop="company">The Example Company</span>  
  <span itemprop="tel">604-555-1234</span>  
  <a itemprop="email" href="mailto:joe.doe@example.com">joe.doe@example.co  
m</a>  
</div>
```

### Noindex Checker

- ✔ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.

### Canonical Tag Checker

- ✔ Your page does not use the canonical link tag.

### Nofollow Checker

- ✔ Your webpage is using the nofollow meta tag. You are advised to use this tag carefully since search engines will not crawl all links from your webpage.

- [Detaljnije](http://www.winwin.rs/monitor-19-5-lg-20mp38hq-ips-led-1440x900-vga-hdmi-6825123.html)
- [Detaljnije](http://www.winwin.rs/mfp-laser-a4-hp-m26a-stampac-skener-kopir-6800812.html)
- [Detaljnije](http://www.winwin.rs/televizor-tv-50-smart-led-philips-50pus6162-12-3840x2160-ultrahd-wifi-netflix-t2-tuner-6820402.html)
- [Detaljnije](http://www.winwin.rs/televizor-tv-43-smart-led-lg-43lj624v-1920x1080-full-hd-wifi-hdmi-usb-t2-tuner-6820699.html)
- [Detaljnije](http://www.winwin.rs/televizor-tv-32-smart-jvc-32vf52k-1920x1080-full-hd-wifi-hdmi-usb-t2-tuner-6815366.html)
- [Detaljnije](http://www.winwin.rs/televizor-tv-43-uled-fox-43ule862-1920x1080-full-hd-hdmi-usb-t2-tuner-6791569.html)
- [Detaljnije](http://www.winwin.rs/televizor-tv-32-led-philips-32pht4132-12-1366x768-hd-ready-hdmi-usb-t2-tuner-6814739.html)
- [Detaljnije](http://www.winwin.rs/televizor-tv-32-dled-fox-32dle60-1366x768-hd-ready-3xhdmi-2xusb-analogni-6795435.html)
- [Detaljnije](http://www.winwin.rs/guma-kama-205-55r16-viatti-v-521-6822760.html)
- [Detaljnije](http://www.winwin.rs/kalorifer-prosto-fh-a01-1000w-2000w-6795097.html)
- [Detaljnije](http://www.winwin.rs/bokal-akvafor-standard-bela-4759094.html)
- [Detaljnije](http://www.winwin.rs/preciscivac-ijonizator-vazduha-medisana-xj-201-206-sa-nocnim-svetlom-6782811.html)
- [Detaljnije](http://www.winwin.rs/konvektorska-grejalica-vivax-home-ch-2005ft-02356235-6822895.html)
- [Detaljnije](http://www.winwin.rs/uljani-radijator-prosto-ur-b15-13-6795100.html)
- [Detaljnije](http://www.winwin.rs/pec-na-cvrsto-gorivo-termo-kreka-6767703.html)
- [Detaljnije](http://www.winwin.rs/sporet-na-cvrsto-gorivo-plamen-850-glas-beli-levi-1178488.html)
- [Detaljnije](http://www.winwin.rs/panelni-radijator-noirot-spot-e-ii-2500w-sa-analognim-termostatom-1179142.html)
- [Detaljnije](http://www.winwin.rs/elektricni-radijator-prosto-fk-y113-2000-6824229.html)
- [Detaljnije](http://www.winwin.rs/motorna-lancana-testera-benzinska-fieldmann-fzp-4216-b-6820614.html)
- [Detaljnije](http://www.winwin.rs/elektricna-lancana-testera-fieldmann-fzp-2005-e-2000w-6820333.html)
- [Detaljnije](http://www.winwin.rs/usisivac-za-pepeo-fieldmann-fdu-200601-e-6820360.html)
- [Detaljnije](http://www.winwin.rs/orbitrek-xplorer-avantgarde-6793310.html)
- [Detaljnije](http://www.winwin.rs/actuell-motorna-traka-za-trcanje-t2000d-1186939.html)
- [Detaljnije](http://www.winwin.rs/bebi-monitor-digitalni-bayby-audio-sa-led-displejom-bbm-7000-6816938.html)
- [Detaljnije](http://www.winwin.rs/smart-telefon-huawei-p9-lite-mini-ds-crni-5-0-ips-qc-1-4ghz-2gb-16gb-13-5mpix-4g-android-7-0-6823756.html)
- [Detaljnije](http://www.winwin.rs/smart-telefon-homtom-ht16-crni-ips-5-qc-1-3ghz-1gb-8gb-8-5mpx-ds-6-0-6794888.html)
- [Page 12](http://www.winwin.rs/laptop-</a></li>
</ul>
</div>
<div data-bbox=)

- lenovo-310-15abr-15-6-fhd-amd-qc-a10-9600p-8gb-1tb-r5-m430-2gb-bt-6811083.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/tablet-xwave-xpad-m9-3g-7-mtk-qc8321-mali-400-1gb-8gb-3g-dualsim-android-5-1-6770875.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/laptop-lenovo-ideapad-320-15-15-6-fhd-ag-amd-dc-a9-9420-8gb-1tb-r7-m530-2gb-bt-hdmi-6819293.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/laptop-lenovo-ideapad-320-15abr-15-6-fhd-ag-amd-fx-9800p-8gb-1tb-amd-m530-4gb-6821767.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/tablet-lenovo-andy-lite-tb3-710f-7-ips-qc-1-3ghz-1gb-16gb-dualcam-gps-bt-andr5-0-6808820.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/usisivac-2000w-sivo-narandzasti-favorit-fvc-306-6818027.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/pegla-2000w-bosch-tda2320-4755264.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/cediljka-za-citrus-sinbo-sj-3141-6817677.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/blender-sinbo-shb-3062-6817671.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/masina-zaves-7kg-1000obr-a-beko-wtv-7533xb-6814790.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/aparat-zagalete-sinbo-ssm-2517w-6817674.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/zamrzivac-vertikalni-1-44m-182l-favorit-f-265-4744813.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/ugradni-set-candy-fpe502-ch64c2-6811962.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/kuhinjski-aspirator-60cm-bela-elin-as1-60-6808030.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/pegla-2600w-russell-hobbs-23591-56-6816520.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/pegla-2000w-ariete-ar6234-6812191.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/torba-zalaptop-15-6-klm351-xwave-crna-1131861.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/mis-usb-yenkee-yms-1015bk-opticki-crna-6786405.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/slusalice-sencor-sep-275-bk-crna-6805705.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/torba-zalaptop-15-6-port-designs-liberty-iii-202322-crna-6822618.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/bezicni-ruter-netis-wf-2411d-150mbp-wan-1x10-100-lan-4x10-100-1x5dbi-izmenljiva-4751293.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/racunar-a-comp-player-intel-pentium-dual-core-8gb-ssd-120gb-500gb-gt-1030-dvd-6826173.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/graficka-kartica-amd-radeon-rx570-xfx-hard-swap-4gb-gddr5-3xdp-hdmi-d-dvi-d-256bit-rx-570p4dfd6-6811908.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/fioka-za-hard-disk-hdd-fioka-2-5-lc-power-lc-pro-25bu-sata-usb-2-0-1166027.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/procesor-cpu-am3-amd-fx-4320-4-0ghz-box-32nm-6773170.html">Detaljnije</a>
- <a rel="nofollow" class="product-details" href="http://www.winwin.rs/memorija-dimm-ddr4-2x16gb-3000mhz-patriot-viper-4-cl16-1-35v-pv432g300c6k-6823282.html">Detaljnije</a>

---

## HOW TO FIX NOFOLLOW CHECKER

If you want search engines to crawl all the outgoing links on your webpage you must remove the nofollow meta tag.

## Disallow Directive Checker

- ✓ Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked.

---

- Disallow: /404/
- Disallow: /app/
- Disallow: /cgi-bin/
- Disallow: /downloader/
- Disallow: /errors/
- Disallow: /includes/
- Disallow: /js/
- Disallow: /lib/
- Disallow: /pkginfo/
- Disallow: /media/
- Disallow: /sass/
- Disallow: /shell/
- Disallow: /skin/
- Disallow: /var/
- Disallow: /index.php/
- Disallow: /captcha/refresh/
- Disallow: /catalog/product\_compare/
- Disallow: /catalog/category/view/
- Disallow: /catalog/product/view/
- Disallow: /catalog/product/upload/
- Disallow: /catalog/product/gallery/
- Disallow: /catalogsearch/
- Disallow: /checkout/
- Disallow: /creditcard/
- Disallow: /comments/
- Disallow: /contacts/
- Disallow: /customer/
- Disallow: /stagod-registracija/
- Disallow: /mts-upitnik/
- # Disallow: /filters/product/
- Disallow: /newsletter/
- Disallow: /poll/
- Disallow: /review/
- Disallow: /reviews/
- Disallow: /rss/
- Disallow: /sendfriend/
- Disallow: /tag/
- Disallow: /wishlist/
- Disallow: /cron.php
- Disallow: /cron.sh
- Disallow: /install.php
- Disallow: /get.php
- #Disallow: /\*.js\$
- #Disallow: /\*.css\$
- Disallow: /\*.php\$
- # Disallow: /\*?p=\*&
- Disallow: /\*?SID=
- Disallow: /\*?productId=
- Disallow: /\*?categoryId=
- Disallow: /distributivni-program/
- Disallow: /distributivni-program.html

**SPF records checker**

✓ Congratulations! Your DNS server is using an SPF record. This SPF record is listed below:

---

→ v=spf1 mx a ip4:93.87.20.225 ip4:188.93.126.5 ip4:144.76.83.182 ip:88.99.70.131 ~all