Campus France

Agence française pour la promotion de l’enseignement supérieur, l’accueil et la mobilité internationale

Training session, Serbia

Belgrade : April 18th, Nis: April 19th, Novi Sad : April 20th
La professionnalisation dans l’enseignement supérieur : les filières professionnelles et leurs atouts
European and national context of professionalization: a pedagogical approach by development of skills

European and French context in professionalization in Higher education

Europe and strategy of Lisbon

- Society of knowledge applied to competences
- European qualification framework

France faces new social challenges

- Increasing number of students and unemployment
- Emergence of new demand and new needs for higher education

Professionalization: what does it mean?

- Prepare for a professional practice
- Prepare for a whole period of professional career
- Develop flexible capacities
- Link knowledge and skills in relation with professional practice
- Involve companies’ representatives in the teaching process
Pedagogical approach by development of skills

◆ Features and approach by competences
  • Definition of professional competence
    ✤ Development of flexible capacities in professional environment
    ✤ Use of internal and external resources
    ✤ Development of capacities to face professional environment

◆ Conditions to succeed in implementation of approach by competence
  ✤ Simulation practice close to professional environment
  ✤ Use of situations from professional practice (ex. team management)
  ✤ Benchmark to the roles in practice in the framework of the profession
  ✤ Implementation of training qualification references linked to professional references
  ✤ Setting up of curricula regardless of teaching subjects
  ✤ Teaching subjects focused on topics of training

◆ Integration of transversal competences in the qualification framework: benefits and challenges
  - Intersectoral transferability
  - Useful practices for employability
Professionalization in higher education institutions in France
Professional degrees and their benefits

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Proactive teaching methods targeting professionalization

◆ Proactive methods and approach by integration of competences
  • Learning by solving problems
  • Exploring all solutions to a problem that may occur in the workplace
  • Learning through case study
    ▪ Analyze and solve a problem, reflective practice (no major curriculum change)
  • Learning through project
    ▪ Unique achievement that can create strong partnerships
  • Simulation, serious games etc…

◆ Goals of the teaching practices
  • Include a collaborative stage
  • Simulate a real professional environment
  • Put into practice of competences in a concrete situation
  • Development of professional expertise
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Learning through integration of competences and entrepreneurship

✦ Goal: prepare future chief executives
  • Provide support for students in their professional orientation
  • Encourage students to obtain transversal competences in innovation and creativity

✦ Ressources and means for implementation
  • Creation of the network « PEPITE » (student career center for Innovation, Transfer and Enterprise)
  • Creation of a status student-entrepreneur
  • Creation of a university diploma « Creation of innovative enterprises and entrepreneurship »

✦ Conclusion: professionnalization, as a key goal of the training, implies the following:
  • The route of the student becomes the keystone of training
  • It will be the subject of assessment and self-regulation
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Professionalization and professional integration

How to prepare students to the professional life?

- Providing support in professional integration
  - Creation of a help desk for professional integration
    - Example of provided services: support in a search for internships and employment, follow up and analyse of the internship etc...
  - Activities for preparing students to their professional integration
    - Example: specific modules/courses targeting professionalization, job dating, fairs...

- Development and implementation of career oriented projects
  - Implementation of specific teaching methods of the project
    - Example: include a personal project in a professional project, combine personal involvement and external resource mobilization ...
  - Tools
    - Example: skills assessment, portfolio.

- Learning in a professional situation
  - Internship as a tool for socialization, professional capacity /identity building
    - Example: Internship for observation aiming first interactions with the labor market,
    - Internship at the end of studies focusing on supervised professional situation, internship to practice responsibility (without support of the tutor)
  - Professional integration and apprenticeship
    - Modalities: Integration of periods of immersion in training, building a partnership between apprenticeship training unit and apprentice training center
How to professionalize training in higher education institutions?

Example : Professional bachelor degree

✦ Institutional context of creation of professional bachelor degree: specifications
  • Synthesis of previous experiences
    ❖ Strengthening professionalization in HEIs
    ❖ Comply with guidelines of the European approach (Bachelor-Master-Doctor system).
    ❖ Participate in the opening up of curricula
    ❖ Strong link with the needs of economy at the stage of design and running of studies.
    ❖ Meet students’ needs and requirements in the field of qualification framework in order to contribute to their professional integration
    ❖ Foster local development

✦ Professional bachelor degree: specification of the implementation process
  ❖ Recruitment based on the quality of the application and professional project
  ❖ Limited number of places
  ❖ Involvement of professionals in the teaching process (minimum 25% ) and in jury for delivering diploma.

✦ Conclusion: key figures of professional integration of the undergraduates
  • Outcomes of the survey regarding professional integration of the promotion 2012
THANK YOU FOR YOUR ATTENTION